

Walking Adventures International

Presents the

2010 ADVENTURE SURVEY

A New Approach to Adventure Selection

Walking Adventures has offered travel programs around the globe for the past 20 years, taking walking friends to more than 50 destinations in all 50 states and on all seven continents! Our goal each season has been to offer as many exciting Adventures as possible.

So many Adventures, so little time!

One of the realities we are now confronting is that offering only one departure of so many Adventures each year stretches our planning team too thin. When an Adventure is listed on the official schedule, we commit a host of time-consuming planning and promotion efforts to that destination for that season. Our 2010 Adventure Schedule will therefore feature fewer Adventure destinations that will likely not be offered again for several years. For 2011 and beyond, our planning efforts will be directed to the many other fascinating destinations our planet offers!

This new approach makes your feedback even more critical. This Survey is only being sent to previous WAI travelers (alumni), and we are planning to use your input to narrow the choices down to 8 to 10 Adventures for 2010.

Early Birds pick the Adventures

Past experience has taught us that Early Bird deposits are the most reliable gauge of interest in a destination, so we will select 2010 Adventures almost entirely on the basis of Early Bird deposits. Your refundable \$50 Early Bird deposit tells us that you are seriously interested in a particular Adventure. Starting with 2010, we will only add an Adventure to the official schedule AFTER it has received at least 25 Early Bird "votes". This simplifies and accelerates the Adventure selection process and insures that the demanding process of setting up logistical arrangements matches the level of interest of our travelers.

Winning 2010 Adventures so far

Based upon this measure of Early Bird interest, we have so far committed to the following programs for 2010:

- 1) Antarctica - February
- 2) Egypt & Jordan - March & April
- 3) Spain, Andorra, & France - May
- 4) Alpine Europe - July & September

Other Adventures we are considering are listed in the enclosed Survey. To help us determine which additional Adventures to offer for 2010, please check out the short descriptions provided for each tour in the separate document enclosed and make your selections on the RESPONSE FORM located on the back of this page! Early Bird deposits are now being accepted for all Adventures, and as mentioned, the number of Early Bird deposits will determine which Adventures will officially be offered on the 2010 Adventure Schedule. **We will post the next announcement about the 2010 Adventure Schedule on our website's homepage by May 1, 2009.** Call us to learn the final results if you don't have internet access!

Group Travel Credits and Early Birds

Normally, travelers must join a Group before submitting any Adventure deposits in order to be eligible for a Group credit. During Survey season, however, all travelers are eligible to find and join a Group, qualifying for Group Travel Credits **up until June 30, 2009,** even if you have submitted an Early Bird deposit. You can vote for your Adventure with an Early Bird deposit now, and still join a Group up until June 30, 2009.

What's next?

Review the Adventures offered in the following pages and make your selections. Then submit your refundable \$50 Early Bird deposit by mail or phone as soon as you are ready. We plan to evaluate Survey results by April 30, 2009, **so make sure we receive your decision by April 30, 2009!**

If you have already sent us an Early Bird for the Adventure of your choice, there is no need to contact us again. In late April/early May, Debbie will call travelers who voted for Adventures that are not likely to make the final schedule and give them an opportunity to move their Early Bird to one of the winning Adventures.

Thanks for helping us make these challenging (but fun) choices!

The WAI Team



Here's a short list of the trips we're considering for 2010!

North America

- **Walking Maritimes & Eastern Canada:** August/September – 19 Days
- **Walking Historic Route 66:** September – 17 Days
- **Walking Manitoba and the Polar Bears of Churchill:** October/November – 10 Days
- **Walking Manhattan at Christmastime:** December – 6 Days

South America

- **Walking the Wonders of the Andes:** March/April – 18 Days
- **Walking Brazil – Rivers, Rainforests, & Rio:** June – 13 Days

Europe

- **Walking Classic Italy:** May – 12 Days
- **Walking Spain, Andorra, & France:** May – 13 Days **CONFIRMED**
- **Hiking Iceland – Island of Fire & Ice:** June – 11-12 Days
- **Walking Alpine Europe & the Oberammergau Passion Play: 2 DEPARTURES** – July & September – 15 Days **CONFIRMED**

Asia

- **Walking Vietnam & Cambodia - Cruising the Mekong Delta:** October – 14 Days

Africa

- **Walking Egypt & Jordan: 2 DEPARTURES** – March & April – 18 Days **CONFIRMED**
- **Walking Southern Africa:** August/September – 16 Days

A New Type of Adventure

- **Walking Amsterdam, Brugge, & Paris:** August – 13 Days

RESPONSE FORM

I would like to Early Bird/Vote for the following Adventures:

NORTH AMERICA

- Maritimes & Eastern Canada
- Historic Route 66
- Manitoba & Churchill's Polar Bears
- Manhattan at Christmastime

SOUTH AMERICA

- Wonders of the Andes

- Brazil – Rivers, Rainforests, & Rio

EUROPE

- Classic Italy
- Spain, Andorra, & France
- Iceland – Island of Fire & Ice
- Alpine Europe & Passion Play

ASIA

- Vietnam & Cambodia

AFRICA

- Egypt & Jordan
- Southern Africa

NEW TYPE OF ADVENTURE

- Amsterdam, Brugge, & Paris

Name: _____
Street: _____
City: _____ State: _____
Zip: _____ Tel: _____
Email: _____

YES! Add my email to the Email Updates mailing list!

Walking Adventures
INTERNATIONAL

History, Culture, Scenery, and Walking
...more than just a walking tour!

EARLY BIRD DEPOSIT

*Required

- Credit Card (VISA or MasterCard) Cash (Check) enclosed

----- Exp. Date _____
Credit Card Number

Billing Address* -----

3-digit Sec Code* _____ Deposit amount authorized \$ _____

- Or CALL 800 779 0353 to make your Early Bird Deposit -